

South Carolina

Micro
Business
CONFERENCE

June 13 -15

Columbia SC

DoubleTree by Hilton Hotel

2100 Bush River Road
Columbia, SC 29210

Presented by:

South Carolina Micro-Enterprise Network





Welcome to the 2016 South Carolina Micro-Business Conference!

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About the Conference



South Carolina Micro-Enterprise Network (SCMEN) in partnership with The South Carolina Commission for Minority Affairs and Association for Enterprise Opportunity (AEO) are this year's hosts for the 2016 South Carolina Micro-Business Conference (SCMBC). This conference will focus on increasing the impact of our state's micro-enterprises by providing opportunities to learn best practices and address the needs, challenges and successes of micro-businesses. Those attending will: gain tips and insight on how to help advance their business or organization; be inspired to become successful entrepreneurs; increase their knowledge about valuable resources; train in the areas of financial management, capacity building and effective marketing; and network with productive new contacts. Additionally, conference attendees will enjoy workshops, speakers, and an evening of Micro Pitch competitions.

Conference Purpose:

To increase the impact of our state's micro-enterprises by providing an opportunity to learn best practices and address the needs, challenges and successes of micro-businesses.

Conference Outcomes:

- ◆ Increase entrepreneurs' access to resources—particularly financing
- ◆ Empower micro-enterprise service providers and resources to better serve micro-businesses
- ◆ Help aspiring entrepreneurs identify lucrative business ideas and factors for success
- ◆ Provide current business owners the insight they need to advance their businesses and overcome barriers
- ◆ Provide business development training in the areas of financial management, capacity building and effective marketing
- ◆ Showcase micro-business development resources throughout the state that provides technical assistance and financing
- ◆ Examine emerging trends state-wide, as well as across the nation, regarding small businesses and micro-enterprises

About SCMEN



The South Carolina Micro-Enterprise Network (SCMEN) is a non-profit organization created to serve, educate and empower the micro-enterprise service providers in South Carolina and the entrepreneurs they represent. SCMEN is a member organization comprised of people and organizations that advocate for and support the growth and development of South Carolina's micro-enterprise community.

SCMEN is made up of lenders, education and training programs, job creators, agencies and individuals dedicated to the growth and development of Micro-Enterprises in South Carolina. SCMEN promotes best practices and builds public awareness about the positive economic impacts of Micro Enterprise development. SCMEN advocates at the local, state and federal level for public policies that support our industry in South Carolina.

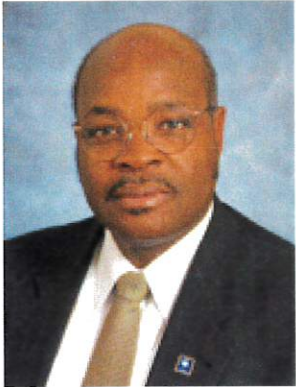
SCMEN provides entrepreneurs with:

- ◆ Access to business assistance and micro-lending opportunities
- ◆ Helps micro-enterprise service providers expand their resources and build capacity to serve the micro-enterprises
- ◆ Advocates to build public awareness of the economic impact of micro-enterprise development has in South Carolina.

For more information about SCMEN and its services please visit

www.SCMBConference.com

The Honorable Kenneth F. Hodges



The Honorable Kenneth F. Hodges earned his B.A. from Clark College in 1977. He went on to receive his M.Div. from Morehouse School of Religion of Interdenominational Theological Center in 1986. He holds a master of divinity from Morehouse School of Religion of Interdenominational Theological Center in Atlanta, Georgia. Hodges was a Pastor at Shiloh Baptist Church in Bennettsville, South Carolina from 1986 to 1995. In 1999, he preached and taught in Zimbabwe and preached in Bulawayo and Matare as well. He has been a member of the Faculty at South Carolina Baptist Congress of Christian Education since 1994. He has also worked as an Instructor at Morris College Extension since 1998. And when away from his duties in the House of Representatives, he resides in Green Pond and serves as the pastor of Tabernacle Baptist Church.

Hodges served as Commissioner of the Bennettsville Housing Authority from 1989 to 1993. He also was Chairman from 1991 to 1993. From 1989 to 1995, he served as a Councilman on the Bennettsville City Council. He was then Vice Chairman of the Beaufort District of the Old Ashley Association from 1997 to 2000.

Representative Hodges has served his denomination tirelessly on the Interdenominational Ministerial Alliance from 1993 to 1995, on the faculty of South Carolina Baptist Congress of Christian Education since 1994, and on the executive board of the Baptist Educational and Missionary Convention of South Carolina from 1995 to 2001.

He also has served on the board of directors for the Beaufort Area Boys and Girls Club from 1997 to 2002; the Palmetto Chapter of the American Red Cross from 1997 to 2002; Main Street Beaufort, USA, since 2004; and as a member of the Beaufort County Economic Development Board from 1998 to 2001.

Representative Hodges has faithfully served the citizens of District 121 in Beaufort and Colleton counties in the House of Representatives since 2005, during which time he has served on the Agriculture, Natural Resources & Environmental Affairs Committee and chair of the Colleton County Delegation.

Rep. Hodges, in all of his service, has provided clear and reasoned counsel for more than a decade to his colleagues in the House of Representatives; and he has been a member of ministerial delegations to London, Kenya, Uganda, South Africa, Malawi, and Zimbabwe.

As a result of a Bill authored by Rep. Hodges, in March of 2010 the South Carolina General Assembly designated the month of June as Microenterprise Development Month in South Carolina. It is this reason that we celebrate Microenterprise Development with the June 2016 Micro Business Conference, that we celebrate and recognize the life and works of Rep. Kenneth F. Hodges. In 2013, Representative Hodges introduced the Microenterprise Development Act, a bill that encourages small-business development in South Carolina to create jobs in areas of chronic economic distress and low-income urban and rural areas.

Representative Hodges married his beloved wife, Patricia Few Hodges, on August 7, 1982, and together they have reared three fine children: Kendrea, Kenyatta, and Kenithea.

A letter from our Title Sponsor

State of South Carolina



Commission for Minority Affairs

2221 Devine Street, Suite 408
Columbia South Carolina 29205

PHONE: (803) 333-9621
FAX: (803) 333-9627

June 13, 2016

Dear Participants,

As the Executive Director of the South Carolina Commission for Minority Affairs, this year's South Carolina Micro Business Conference title sponsor, it is my pleasure to welcome you to the 2016 Micro Business Conference.

This three day conference is an excellent opportunity for you to network with micro business owners from across the Palmetto State, to learn best practices, and to create business opportunities. During the three days, there will be a number of informative and enjoyable workshops that will focus on business growth and will leverage the extensive expertise of business owners and professionals in our community. Additionally, there will be a micro business "*perfect pitch*" competition.

The Commission for Minority Affairs is committed to promoting social and economic self-sufficiency for disadvantaged minorities by providing business technical assistance, entrepreneurial education, and training through its Microenterprise Development Program. We support the South Carolina Micro Business Conference as a means to expand micro business and to foster economic prosperity among ethnic minorities in the State.

As always, we extend a warm welcome to all conference participants and our colleagues in the industry who share our interest in small business development in minority communities. We look forward to forging new relationships, strengthening existing ones, fostering robust learning, and recognizing individuals who have contributed to the growth and development of micro businesses in the State of South Carolina.

Sincerely,

A handwritten signature in blue ink that reads "Thomas J. Smith".

Thomas J. Smith
Executive Director



The South Carolina Commission for Minority Affairs is the official government agency responsible for working with the State's diverse communities of color. Its mission is to study the causes and effects of poverty and deprivation in the State and to work to alleviate them. To that end, the Commission collaborates with both public and private agencies to ensure the holistic well-being of the State's minority populations.

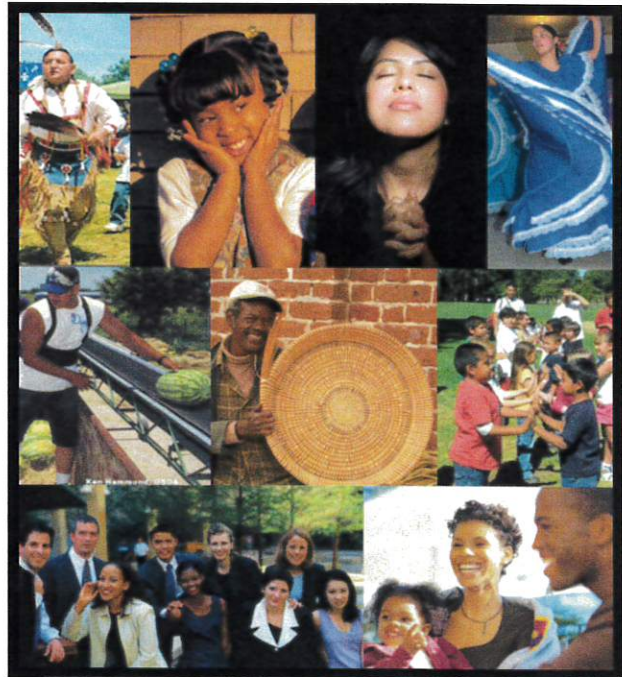
CMA Focus Areas:

The Commission has identified eight areas that contribute directly to poverty in South Carolina. These eight focus areas are:

- Fragile Families
- Education Deprivation
- Joblessness
- Lack of Community/Economic Development
- Lack of Small and Minority Business
- Lack of Wealth Creation
- Poor Health Status and Care
- Disproportionate Minority Incarceration

Services CMA Provides:

- Information and Referral
- Research and Evaluation
- Technical Assistance
- Capacity Building
- Cultural Diversity Training
- Minority Population Specific Training
- Organizational Development
- Business Development
- State Recognition for Native American Entities



For more information, please visit our website at www.cma.sc.gov or call (803) 333-9621.

Other Sponsors and Partners



AEO Association for Enterprise Opportunity
THE VOICE OF MICROBUSINESS



Sharing Knowledge for a Brighter Direction



South Carolina
COMMUNITY CAPITAL ALLIANCE



America's Most Convenient Bank®



We Are Columbia

A very special thanks to all of our volunteers, board members, speakers, performers, panelists, sponsors and attendees that helped make this event a success!

Learn - Connect - Grow

Reverend Brendolyn Lovette Jenkins Boseman



Reverend Jenkins Boseman is the Founder and Executive Director of The Imani Group, Inc., a community based non-profit organization. She is also Pastor and Lead Servant of Hudson Memorial CME Church in Augusta, Georgia. She works tirelessly in the areas Criminal Justice, Environmental Justice, Social Justice and Youth Leadership Development. As the first female national co-chair of the African American Ministers Leadership Council and African American Ministers in Action she brings

to the consciousness of other faith leaders their duty to be prophetic voices speaking to not only speaking “truth to power” but in speaking “truth with power”.

She made a major transformative career and lifestyle change after almost four decades as a funeral service professional in New York and South Carolina. She is an instructor for the *BASICS World of Work and EMERGE* re-entry programs within the Pre-Release, Diversion and Transitional Correctional Centers in Georgia and South Carolina. A member of the Mayor of Augusta’s Re-Entry Task Force and as a Healing Community-Station of Hope through Georgia Governor Beal’s Prison Re-Entry Initiative. She is recognized for her expertise and activism in the area of Environmental Justice, having attended three United Nations Conferences on Climate Change as a delegate. Under her leadership, The Imani Group serves as a Community Partner for the Environmental Protection Agency and the Department of Energy. A member of the *NAACP* having served two terms as immediate past president of the Aiken Branch and as an Executive Committee member of the SC Conference.

Reverend Boseman was born and raised in Barnwell, South Carolina and presently resides in Aiken, South Carolina. She is the daughter of the late Deacon Matthew Jenkins, Sr. and the late Mrs. Johnnie Ruth Jenkins. She and Bobby are the proud parents of three beautiful, talented and gifted daughters; Razzie, Remy, and Rozlyn. Tragically, their son, Corey, predeceased them on June 27, 2015. Her prayer is that “they will arise and call her blessed”.

2016 Conference Schedule

Monday, June 13, 2016

3:00pm-8:00pm	Registration	Congaree Pre-Function
3:00pm-5:00pm	Vendor Exhibits	Congaree Pre-Function
6:00pm-8:00pm	Networking Event– Light Hors d’oeuvres	Congaree B

Tuesday, June 14, 2016

8:00am-9:00am	Registration and Continental Breakfast	Congaree Pre-Function
8:00am-8:00pm	Vendor Exhibits	Lexington Pre-Function
9:00am-9:30am	Plenary Session: ALL Welcome: Ms. Cynthia Hardy, <i>Emcee and “On Point!” Host</i> Mr. Thomas J. Smith, <i>Executive Director, SC Commission for Minority Affairs</i> Mr. Rogie Nelson, <i>President, SCMEN</i>	Congaree A
9:30am-11:00am	Concurrent Sessions: Tracks 1, 2, and 3	See Pages 11-14
11:00am-12:30pm	Concurrent Sessions: Tracks 1, 2, and 3	See Pages 11-14
12:30pm-2:30pm	Plenary Session– LUNCH Keynote Speaker: Reverend Brendolyn Lovette Jenkins Boseman	Congaree A
2:30pm-2:35pm	BREAK	Congaree Pre-Function
2:35pm-4:00pm	Concurrent Sessions: Tracks 1, 2, and 3	See Pages 11-14
4:00pm-5:30pm	Concurrent Sessions: Tracks 1, 2, and 3	See Pages 11-14
5:30pm-6:00pm	BREAK	Congaree Pre-Function
6:00pm-8:00pm	Plenary Session– DINNER Micro-Pitch Competition Announcements and Closing Remarks	Congaree A

Wednesday, June 15, 2016

8:00am-9:00am	Continental Breakfast	Congaree A
9:00am-11:00am	Plenary Session: ALL Announcements: Mr. Rogie Nelson, <i>President, SCMEN</i> Roundtable Discussion: “ <i>State of Micro-Business in SC—Where do we go from here?</i> ” Moderator: Ms. Cynthia Hardy, <i>Emcee and “On Point!” Host</i> Announcements and Closing Remarks: Mr. Rogie Nelson	Congaree A See Page 16

Workshop Tracks

Track 1: Entrepreneurs



This track is designed for micro-businesses (small businesses having five or fewer employees) and aspiring entrepreneurs to explore a world full of opportunities and new pathways to success. Micro-Businesses are a critical sector of South Carolina's economy, accounting for 86.54% of all SC businesses. These businesses add value to the economy by creating jobs, enhancing income, strengthening purchasing power. They account for 17.3% of all employment in South Carolina. In today's environment of uncertainty, the world needs entrepreneurial solutions and leaders who create great economic and social value everywhere. Explore this track and attend workshops on social media marketing, best practices for applying for a business loan and more!

Track 2: Practitioners

This track is designed for the practitioners who include everyone and every organization in and around South Carolina that provide training, technical assistance, business loans (particularly to micro-businesses) and other micro-business services and/or resources directly to entrepreneurs. These resources might include Small Business Development Centers, various Chambers of Commerce; business consultants, etc. Explore this track to learn best practices, collaborate and share knowledge, resources and challenges among established and developing micro-business development programs.



Track 3: Youth



The Youth Track is designed to promote and develop youth entrepreneurs and leaders statewide. Our aim is to encourage the youth participants to realize the potential and value of self employment and entrepreneurship as a realistic career path and the enormous impact it can have on their local area both economically and socially. This track will also cover topics about the benefits of networking, making eye-contact, telephone etiquette and creating your personal brand.

Workshops

Track 1: Entrepreneurs

TRACK 1

Tuesday, June 14

9:30am-11:00am

Calhoun

“Creating a Solid Brand”

Creating a solid brand is critical to establishing yourself in the marketplace. This workshop will explore identifying your unique selling proposition, how it relates to your target market, and how to design your brand in a way that will set you apart and make your business memorable.

Moderator: Ebony Looney

Presenter(s): Michele Dugar, *Dugar & Associates*

TRACK 1

Tuesday, June 14

9:30am-11:00am

Capital

“Contract Law & Basic Principles”

This workshop is designed to help attendees learn what they need to know about entering into contractual obligations and how contract law intersects with the many facets of running a business. Topics of discussion will include contract terminology, standard contract provisions & clauses, types of agreements, and contracts disputes. The discussion will also touch on how government contracts differ from commercial sector contracts.

Moderator: Ben Washington

Presenter(s): Monica Jennings, *MTJ Consulting*

TRACK 1

Tuesday, June 14

11:05am-12:30pm

Calhoun

“Built For Longevity: Being the CEO of Your Health and Emotions”

Interactive Workshop for Women in Business!

What if you thought of your health as though it were a company, and you were the CEO? Although more women are becoming entrepreneurs, they often face a set of challenges not typically shared by their male counterparts. To shed light on some of these disparities, this interactive workshop for women will dive deep into the key challenges women entrepreneurs face and how to overcome them.

Moderator: Lee McElveen

Presenter(s): Ebony Looney, *Make Me Over Eb!*
Nilsy Rapalo, *Department of Mental Health*

TRACK 1

Tuesday, June 14

11:05am-12:30pm

Capital

“How To be Pitch Perfect: Getting the WOW!”

This workshop is designed to drive home the skills you need to pitch your business. Not only will you discover new ways to improve your communication skills, you'll, also, have time to practice and apply your pitch in real life situations.

Moderator: Gerry Lynn Hall

Presenter(s): Angela L. Geiger, *Mental Synergy LLC.*

Track 1: Entrepreneurs (cont.)

TRACK 1

Tuesday, June 14

2:35pm-4:00pm

Capital

“Show Me the Money: How to Finance Your Small Business”

Join this session and hear about ways to getting the money/funding you need, what lending resources are available and about alternative sources such as Angel Investors to Crowd Funding, to Micro Loans, and everything in between.

Moderator: Paul Featheringill

Presenter(s): Adolphus Johnson, *President & CEO, New America Corporation*
Patrick King, *Assistant Director, South Carolina Community Loan Fund*

TRACK 1

Tuesday, June 14

2:35pm-4:00pm

Calhoun

“Financial Concerns for Privately Held Business Owners”

This session will educate businesses on the process of building and protecting wealth. Whether you want to make investments, save for retirement or manage your estate, learn the tools you need to set yourself up for long-term success.

Participants will gain resources needed in managing the financial planning process which includes: Investments, Retirement, Estate Planning, Asset Protection and Tax Efficiency.

Moderator: Pamela Butler

Presenter(s): Chuck Davis, *Main Street Financial, Inc.*

TRACK 1

Tuesday, June 14

4:05pm-5:30pm

Capital

“The One Page Business Plan”

The One Page Business Plan is a quick way to get you started off in the right mindset with some core questions and answers. The one page business plan is a way to quickly organize your thoughts and establish priorities to keep you motivated and moving to achieve your goals.

Learn to:

- Develop a Mission Statement that works
- Establish quality objectives that are mission focused
- Learn how to establish S.M.A.R.T. objectives
- Create Action Steps with Accountability

Moderator: Michele Dugar

Presenter(s): Angelo McBride, *City of Columbia*
Stanley Green, *Clemson University*

TRACK 1

Tuesday, June 14

4:05pm-5:30pm

Calhoun

“I’ve Got Your Business... Now What? Service After the Sale”

For many entrepreneurs, getting the business is only half the challenge. Keeping it and turning it into more is the other half. Much of obtaining repeat business and referrals is based on how we do business. What’s our output? Professionalism, timeliness and quality of delivery of products and services, and communication throughout the business interaction with the client can lead to deal makers or deal breakers.

Moderator: Cheryl Salley

Presenter(s): Betty Parker, *President of Sharper Development Solutions, Inc.*

Workshops

Track 2: Practitioners

TRACK 2

Tuesday, June 14

9:30am-11:00am

Newberry A

“Making Your Non-Profit, Profitable!”

Did you know that non-profit organizations can and should make a profit? This workshop, titled “Making Your Non-Profit, Profitable,” will explore the “why” and the “how” to make your non-profit organization profitable! Information regarding strategies designed to build internal capacity and to insure profitability and sustainability will be presented in an exciting and enjoyable manner. If you are associated with a non-profit organization in any capacity (board member, staff, volunteer, etc.) you should plan to attend this important workshop.

Moderator: Lauretha Whaley

Presenter(s): Thomas Smith, *Executive Director, SC Commission for Minority Affairs*

TRACK 2

Tuesday, June 14

11:05am-12:30pm

Newberry A

“Putting an End to the Loan Decline Letter”

Business service providers, bankers, mission-driven lenders and others will discuss the top reasons most loans are declined and share their insights on new efforts to minimize declines and get people on a positive track to capital.

Moderator: Archie Johnson

Presenter(s): John Tully, *President, Michelin Development Company*
Ron Fisher, *Business Development Officer, The Support Center*

TRACK 2

Tuesday, June 14

2:35pm-4:00pm

Newberry A

“Three C’s of Growth for Micro Firms: Capital, Capacity and Contracts”

This session is an interactive session in which teams can explore how to assist Micro-Firms not only in accessing capital but growing the firm’s capacity to compete for larger contracts.

Moderator: Christina Hyppolite

Presenter(s): Tim Hayes, *Second Look Capital, Inc.*

TRACK 2

Tuesday, June 14

4:05pm-5:30pm

Newberry A

“Garnering Community Support for Microenterprise Development “

Building small businesses and creating jobs through entrepreneurship requires a community-wide effort. By communicating the benefits of small business development and facilitating the formation of a community collaborative, small business programs can widen the support for their efforts.

Moderator: Marcy Hayden

Presenter(s): Catherine Marshall,, *Principal/Owner Capbuilders*

Track 3: Youth

TRACK 3

"Day Dreaming to Reality"

Tuesday, June 14

9:30am-11:00am

Newberry B

This session will make students think about their desired financial lifestyle and the decisions they have to make to successfully reach their financial goals. We will discuss the difference between goals and dreams in this seminar and students learn about values and how to use them as they are making decisions towards their goals. Students will set SMART financial goals, learn about the most important factor in achieving their goals, participate in activities to help understand the financial goal-setting process and apply tasks and decision making skills to help them succeed.

Moderator: Ginetta Hamilton

Presenter(s): Steven M. Hughes, *Know Money, Inc.*

TRACK 3

"How to Rebrand Your Personal Image"

Tuesday, June 14

11:05am-12:30pm

Newberry B

We all want to excel professionally, personally and look great while doing it. Develop the skills needed to build your strong brand, accomplish your goals, move forward and feel good about yourself. You will learn how to build your resume using social media and create a unique brand image.

Moderator: Marcy Hayden

Presenter(s): Eddie Massey III, *Artificial Intelligence In Action*

TRACK 3

"What a Young Entrepreneur Needs to Succeed"

Tuesday, June 14

2:30pm-4:00pm

Newberry B

Conceived, organized and delivered by nine years old 2015 SC Young Entrepreneur of the Year Gabrielle Goodwin. This interactive session includes a motivational speech, audience sharing of ideas and dreams, a lesson on business terminology, lessons on entrepreneurship from popular cartoon characters and a business terminology quiz with prizes.

Participants will be inspired by this child and convinced they have no excuse for not pursuing their dreams. They will also learn basic business terminology and characteristics for successful entrepreneurship.

Moderator: Tamell Green

Presenter(s): Gabrielle Goodwin, *President/ CEO of GaBBy Bows*
Rozalynn Goodwin, *GaBBy Bows*



SC Micro Pitch Competition

**Are You Micro Pitch Ready?
Join Us!**

**Tuesday, June 14, 2016
6pm-8pm
Congaree Ballroom**

The **SC Micro Pitch Competition** gives aspiring and current business owners the unique opportunity to win up to \$3,500 in cash for their small business. One day you'd like to pitch to Shark Tank and when you do we want you to be ready!

VIDEO ENTRY for PEOPLE's CHOICE AWARD

Convinced you have a fantastic business idea? Tell us why in a 1-3 minute video then upload the video so that the public can vote on their favorite. The video that earns the most votes will automatically be included in the group of finalists who will compete in the live showcase for the grand prize. The showcase will take place Wednesday June 14, 2016 during the SC Micro Business Conference [6PM – Double Tree Hotel – Columbia SC).

How to participate via "People's Choice Award"

Applicants will be able to video a pitch and submit it for the People's Choice Award, which will be based on online voting. Applicants will have an opportunity to invite family, friends and associates to vote and nominate them for the People's Choice Award. Votes can be cast through our [FACEBOOK PAGE](#). Participants are encouraged to promote on their own individual marketing, advertising and social media platforms to gain votes for a chance to win the "People's Choice" Award. The winner of the People's Choice Award will be invited to pitch at the Pitch Competition. Voting period is June 7 – 12th.

WRITTEN ENTRY FORM with BUSINESS PLAN:

Do you have a written business plan? Submit your business plan with our one page application to be reviewed by panel of experts. The selected finalists will be showcased at the SC Micro Pitch Competition Finale, that will take place Wednesday June 14, 2016 during the SC Micro Business Conference [6PM – Double Tree Hotel – Columbia SC).

Competition Evaluation Criteria

Judges will review applications and business plans/summaries to determine the finalist that will actually have the opportunity to pitch their concept. In reviewing the business plans, the criteria below will be used. is the product or service:

- An innovative and entrepreneurial idea
- One that has the potential for commercialization
- ♦ One that fills a need in the marketplace
- ♦ Other factors include: knowledge of the product/service, pricing, management experience, equity needed, market and competition analysis, marketing strategy, and pro forma financials.

Join us! Wednesday, June 15, 2016

Roundtable Discussion: "State of Micro-Businesses: Where do we go from here?"

This open and insightful discussion will cover the need for support and program development for micro-businesses in South Carolina. It will allow practitioners, entrepreneurs, legislators, stakeholders and others to share their perspective on the topic of micro-entrepreneurship, the business ecosystems in SC, what legislation is in place or on the horizon that affect small and micro businesses, what are the joys, pains, successes, concerns, gaps and other issues that we as practitioners and business owners have in SC regarding micro-business development.

Moderator:



Cynthia Hardy
Emcee and "On Point!" Host

Panelists:



S.C. House of Representative
District 121
Kenneth F. Hodges



Catherine Marshall
Principal/Owner
CapBuilders



Ronnie Beck
Economic Development
Catawba Indian Nation



Tina Herbert
Executive Director, City of Columbia
Office of Business Opportunity



Dr. Matthew Guah
Department Chair Business Admin.
SC State University



Bernie Mazyck
President & CEO
S.C. Association for CED



Tim Hayes
Executive Director
Second Look Capital Inc.

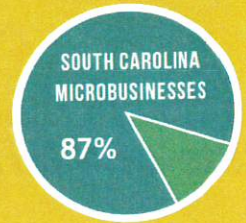


Ashely Teasdel
Sr. Program Director
Small Business & Entrepreneurship
SC Department of Commerce



Microbusiness plays a crucial role in the development of economically sustainable communities in South Carolina..

Please join SCACED, the Greenville Chamber of Commerce, Community Works Carolina and other champions of the microenterprise community as they support and celebrate small businesses with major economic potential.



87% of all SC businesses are classified as micro-businesses with less than 5 employees.

MICROBUSINESS DEVELOPMENT WORKSHOP

Thursday, June 2nd | 10:00am – 4:00pm
Trident United Way
6296 Rivers Ave. Charleston, SC 29406

TD Bank, the Local Development Corporation and Increasing HOPE are offering a one-day training session to entrepreneurs who are striving to start or expand a small business. New and existing business owners will receive practical strategies for navigating an increasingly competitive business climate.

Entrepreneur Registration - \$20
Nonprofit Registration - \$100
(Nonprofits can bring two entrepreneurs/guests.)

Learn More
SCACED.org
Lowell@SCACED.org
843-579-9855

2016 SOUTH CAROLINA MICROBUSINESS CONFERENCE

June 13th – 15th
DoubleTree
2100 Bush River Rd. Columbia, SC 29210

Celebrate Microbusiness Month with the South Carolina Commission for Minority Affairs, the Association for Enterprise Opportunity and the South Carolina Microenterprise Network. The conference will provide training to startups, small business owners and the organizations that support them. Training will cover financing, marketing, business planning, nonprofit compliance, government contracting, human resources and much more.

Early Registration (before May 23, 2016) - \$75
Standard Registration - \$99

Learn More
SCMBConference.com
RNelson@cfma.sc.gov | 803-832-8166

EXCELLENCE IN ENTREPRENEURSHIP AWARDS LUNCHEON

Tuesday, June 21st | Greenville, SC

Learn More

Celebrate excellence in entrepreneurship, and learn more about the economic power of microbusiness. This year's event will feature Greenville Chamber of Commerce President Carlos Phillips and 7 Upstate entrepreneurs.

CommunityWorksCarolina.org/News/
Molly@smoakpr.com
864-235-8330



